

The **new** standard in hearing



Experience what's possible
from our new XJ range.



The **new** standard in hearing

Think about all the sounds that make life so meaningful. Laughter that fills a room. The warmth in someone's voice. The subtle details that make conversations feel alive.

Now it's time for you to rediscover them all with the XJ range of hearing aids.



The XJ range of hearing aids in RIE and custom styles

The XJ range

Setting the new standard in hearing, the **XJ range** is powered by our latest AI hearing technology. These devices don't just help you hear better. They help you feel more connected, more confident, and more present as you go about your day.

AI that **adapts** to your world

At the heart of the entire XJ range is the AI-powered, advanced sound sensing technology, **AcoustIQ™**. Conveniently available at all technology levels, **AcoustIQ™** automatically senses the sounds around you and activates the right features in your hearing aid at the exact time you need them, with minimal effort.



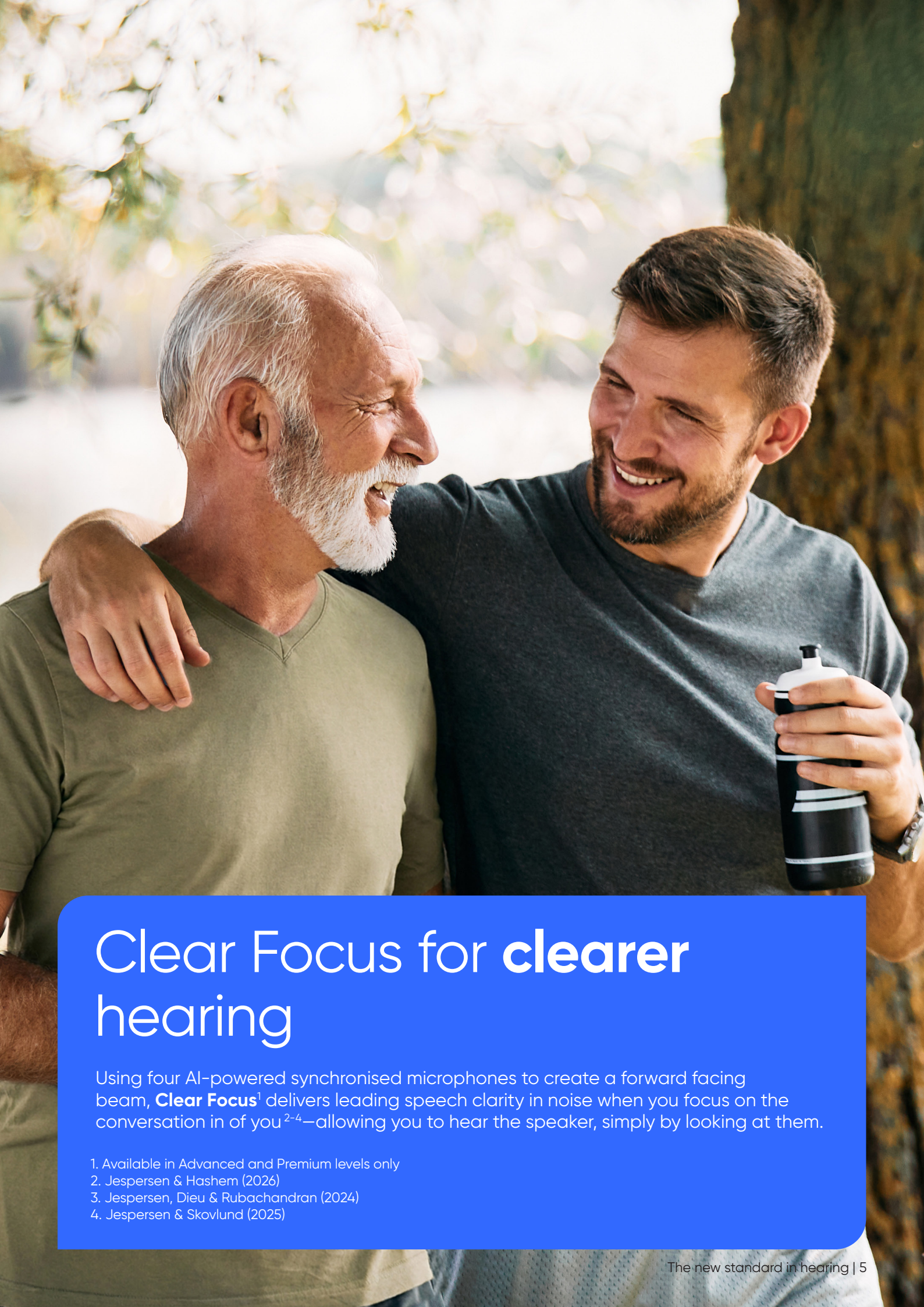
Whether you're brunching with friends at a bustling café,

enjoying a quiet morning at home with loved ones,



or playing sports, **AcoustIQ™** does the work, so you don't have to.





Clear Focus for clearer hearing

Using four AI-powered synchronised microphones to create a forward facing beam, **Clear Focus**¹ delivers leading speech clarity in noise when you focus on the conversation in of you²⁻⁴—allowing you to hear the speaker, simply by looking at them.

1. Available in Advanced and Premium levels only

2. Jespersen & Hashem (2026)

3. Jespersen, Dieu & Rubachandran (2024)

4. Jespersen & Skovlund (2025)



Our best hearing in noise. **Ever.**

Featuring **Deep Neural Network denoising**,¹ this powerful AI feature automatically² focuses on speech sounds and tones down the background noise—allowing you to hear conversations more comfortably and clearly, with less effort. It's our best hearing in noise. Ever.³⁻⁵

1. Available in Advanced and Premium levels only. 2. Automatic function available in Premium levels only. Advanced level devices require manual activation. 3. Jespersen & Rubachandran (2026), compared to other premium hearing aid brands with DNN denoising 4. Jespersen, Heeren & Quilter (2026) 5. Quilter, Heeren & Jespersen (2026)

Power that keeps up with your day

Life doesn't stop to recharge—and neither should your hearing aids. From morning catchups to evening conversations, you need hearing technology that's ready when you are. The XJ range is designed for comfort, durability¹ and reliable performance, with up to 24 hours of battery life even when streaming and active AI.²

1. GN data on file (2026)
2. GN data on file (2026)

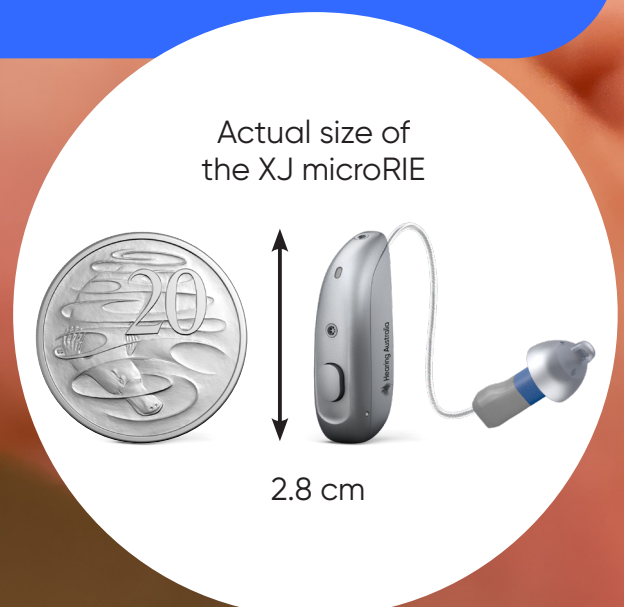
Tiny but mighty



The XJ microRIE is just 2.8 cm in height

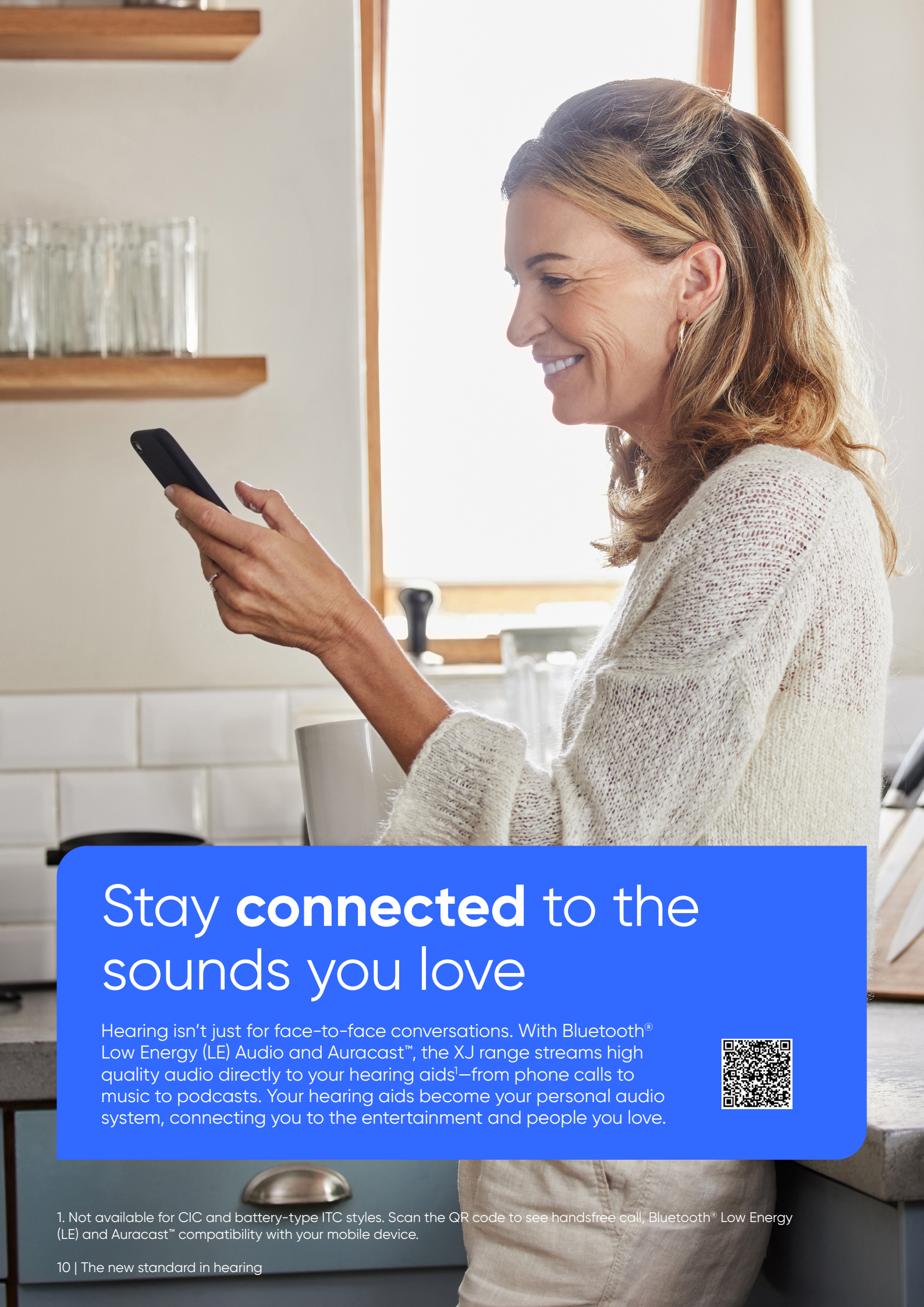
Big technology doesn't always mean big size.

Measuring at just 2.8 cm in height, the XJ microRIE is about the same height as a 20c coin, and is the world's smallest¹ AI-powered rechargeable microRIE hearing aid. Designed to be discreet, it sits tucked behind your ear—almost invisible.



1. GN data on file (2026)



A woman with long, wavy brown hair is smiling and looking at her black smartphone. She is wearing a white, textured knit sweater. The background shows a kitchen with white subway tiles, a wooden shelf with glassware, and a window with natural light.

Stay **connected** to the sounds you love

Hearing isn't just for face-to-face conversations. With Bluetooth® Low Energy (LE) Audio and Auracast™, the XJ range streams high quality audio directly to your hearing aids¹—from phone calls to music to podcasts. Your hearing aids become your personal audio system, connecting you to the entertainment and people you love.



1. Not available for CIC and battery-type ITC styles. Scan the QR code to see handsfree call, Bluetooth® Low Energy (LE) and Auracast™ compatibility with your mobile device.

Hearing that's made for **you**

We understand that no two people are the same. We all have different hearing needs, lifestyles and preferences, so your hearing aids should reflect your individuality. Available in a variety of hearing aid styles in discreet colours,¹ we're confident there's an XJ device that can fit your needs.

Receiver in The Ear (RIE) styles



Custom styles



1. Subject to availability.



Curious about the XJ range of hearing aids?

Try the XJ devices in all your real-world environments and experience the new standard in hearing. Ask us about our free* 14-day trial.

ALWAYS FOLLOW THE DIRECTIONS FOR USE.

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